



TIM J. PETERS

Strategic Designer

GET IN TOUCH

NATIONALITY	German
DATE OF BIRTH	23/01/1993
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ABOUT ME

Passionate about User Experience.
Thoughtful design. Coding addicted.
Team-player. Driven by shaping technology
to make the world a better place.

SKILLS

Design Tools (e.g. Sketch/Figma, Miro,
Adobe CC, Cinema 4D, 3D printing,
pen & paper)

Coding (frontend, PHP, JS, C#, Processing
and whatever it takes)

Project Management, Creativity Tech-
niques & Workshop methods (e.g. Design
Thinking, Co-Creation, presentations,
agile work-flows)

Berlin, 25 August 2022

Experience

SCHUMACHER Brand + Interaction Design, Berlin (Germany)

Head of UX & Strategy (former UI/UX Designer) 2019 - present

Supported companies in building truly user-centered experiences and reshaping their brand experiences and products. Pitches, culture and business development.

quäntchen+glück, Darmstadt (Germany)

Strategic Designer (former Working Student Design & Dev) 2016 - 2017

Crafted and built smart digital products in a new-work oriented team. Supported companies in sustainably re-imagining their business to fit for a digital future.

Intuity Media Lab, Stuttgart (Germany)

Intern Interaction Design 2015 - 2016 (6 month)

Created futuristic concepts with all the steps from ideation and design to prototyping and business model. Guided industry leaders and start-ups on their way to digital business transformation.

LOEWE (Research Excellence Initiative of the state of Hesse)

Junior Web Developer / UX Researcher 2013 - 2015

Research, concept design and development of adaptive and narrative multimedia systems that aim to find new, improved ways of human computer interaction.

TiPE-media.de, Bad Vilbel (Germany)

Selfemployed Webdesigner / -Developer 2008 - 2012 (age of 15)

Designed and created handmade unicums in the areas of web, UI and print for businesses, professionals and associations. Client acquisition & support

Education

FH;P - University of Applied Sciences, Potsdam (Germany)

Master of Arts: Design 2017 - 2019

Emphasis on AI and new mobility topics. Master's project: 'Using strategic design design to bridge the way into a more desirable future of urban mobility'. Graduated with distinction.

h_da - University of Applied Sciences, Darmstadt (Germany)

Bachelor of Arts: Interactive Media Design 2013 - 2017

Gained skills in the fields of concept- and UX design, prototyping and coding. Started to reflect the work as a designer in a wider social and technological context. Interdisciplinary and project-based approach. Graduated with first-class honours.

Cork Institute of Technology, Cork (Ireland)

Semester Abroad: Multimedia B.A. Hons. Summer Term 2015

Volunteer Work

German Red Cross, Langenselbold / Hanau (Germany)

Volunteer Work as an Ambulance Officer 2012 - 2013, ongoing

Helped people in medical distress as an emergency medical officer. Started with a year of volunteer work (FSJ) at the emergency service. Still support the local Red Cross chapter within civil protection, medical services, operations and training.

Usability Testessen, Berlin (Germany)

Co-Organiser of a UX Event Series 2018 - present

Enabling non-profits, small companies and start-ups to test the usability of their products and services in a monthly, fun and open event series.